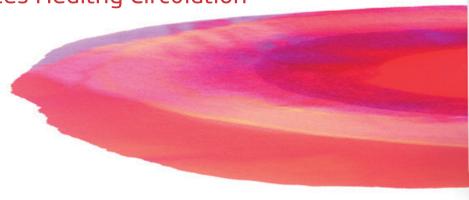
CIRCULATION FORMULA

Enhances Healthy Circulation®





Can we improve the performance of our circulation with Circulation Formula? Researchers won the Nobel Prize for proving that the main ingredient in Circulation Formula, L-Arginine, produces "NO" in your body. "NO" stands for nitric oxide and is actually what your blood vessels use to stay dilated (open) so your blood can flow through them more easily and efficiently. Circulation Formula is a premium formula that also contains synergistic B-vitamins and high quality herbal extracts, including Ginkgo biloba, Horse Chestnut seed, and Butcher's Broom extracts, which support healthy arteries, veins, and circulation, as well as Muira Puama from the Amazon that promotes and supports healthy sexual function. The organs in your body for which the ability to dilate arteries on demand for optimal blood flow is most critical are your heart, brain, and sex organs.

Contains L-Arginine to Support Circulation⁶

Circulation Formula is a premium scientific formulation that includes the amino acid called L-arginine, which is one of the twenty-two protein "building blocks". Its name derives from the Greek word for "bright". Although the body can naturally produce some of this amino acid, we also receive significant amounts of L-arginine from our diets, averaging about 5 grams a day.

As we get older, it appears that our need for arginine may increase beyond this amount. Larger amounts of it help retain a healthy immune system in both animals and people. It also appears to help men maintain and sustain sperm production and motility as well.

While these effects are significant, it is the role that this amino acid plays in the production of a simple

compound called nitric oxide (NO) that is most important.

This was one of the most exciting health discoveries made in the last decade of the twentieth century.

The 1990's saw an explosion of revolutionary discoveries about the critical functions of NO (known as endothelium derived relaxing factor or EDRF in the 1970's and 80's) in an astonishing array of bodily systems. Three American scientists were awarded the Nobel Prize for Medicine in 1998 for leading the way in NO research.

"ADNO" Plays Many Roles

Arginine plays a specific role in the body as fuel for the production of NO, sometimes referred to as ADNO for "arginine derived nitric oxide." Numerous clinical studies have now confirmed that supplementing the diet with L-arginine, as contained in Circulation Formula, leads to healthy

levels of NO in the body. Below is a partial list of the many functions supported by ADNO:

- It relaxes the arteries, including the coronary arteries that supply blood to the heart, helping to maintain healthy blood pressure and blood flow.⁹
- It has potent antioxidant activity and is a free radical scavenger that helps to maintain cholesterol levels that are already within normal range.⁴ It protects cholesterol from free radical attack and oxidation.
- It helps maintain healthy function of many immune system cells, such as macrophages, lymphocytes, and neutrophils (L-arginine also appears to support healthy immune function independently from its role in producing ADNO).
- It assists in transporting oxygen by hemoglobin in the red blood cells and removing carbon dioxide

waste from the body.

- It is used by the brain to encode long-term memory and enhances healthy blood flow to areas of the brain as they become active and require more energy.
- It relaxes the muscles surrounding airways of the lungs, thereby helping to maintain healthy lung function.⁶
- It supports the pancreas' insulin secretion.
- It helps maintain the release of human growth hormones (HGH) from the pituitary, which enables the body to better retain ample muscle mass, bone density, and keep body fat at the proper level.
- It assists in promoting healthy blood flow to the sexual organs in both men and women, which is necessary for youthful sexual function and enjoyment.

Circulation Formula is formulated with synergistic B-vitamins and high

quality herbal extracts, including Ginkgo biloba extract, Horse Chestnut seed extract, Butcher's Broom extract, and Muira puama extract.

Ginkgo biloba has a 5,000-year history of use in traditional Asian health practices and modern research has also documented that it does indeed support circulation, both in large and small arteries. Modern studies on Horse Chestnut and Butcher's Broom extracts have suggested that these plant extracts are particularly helpful in maintaining healthy veins, which make up half of the circulatory system.

For thousands of years Muira Puama has traditionally been used to support healthy sexual function in both males and females. Modern scientific research is now validating these traditional uses.

A healthy circulatory system is critical for overall health. It is the "supply line" that delivers oxygen and nutrients to our cells and the disposal system for all cellular waste. Circulation Formula can help maintain the arginine levels necessary to produce optimal levels of ADNO, which increases peak performance and maintains overall wellness.

Suggestions For Use

Supplementing the diet with 6 tablets of Circulation Formula per day significantly helps maintain healthy levels of ADNO in the body. More can be taken if desired. Try it and feel the difference a little extra ADNO can make!

However, as with many dietary supplements, people with certain conditions, such as a history of migraines, depression, autoimmune disorders, HIV, cancer, or those under a physician's care, should consult a licensed health care practitioner before supplementing their diet with L-arginine.

REFERENCES:

- 1. Zorgniotti AW, Lizza EF. Effect of Large Doses of Nitric Oxide Precursor, L-Arginine, on Erectile Dysfunction. International Journal of Impotence Research. 6 (1994).
- 2. Fried R, Woodson MC. The Arginine Solution, Warner Books, 1999.
- 3. Kirk SJ, Hurson M, Regan MC, et al. Arginine stimulates wound healing and immune function in elderly human beings. Surgery 1993;114:155-60.
- 4. Efron DT, Barbul A. Modulation of inflammation and immunity by arginine supplements. Current Opinion in Clinical Nutrition and Metabolic Care. 1998, 1: 531-538.
- 5. Hisikawa K, Nakaki T, Suzuki H, et al. L-Arginine as an Antihypertensive Agent. Journal of Cardiovascular Pharmacology, 1992 20(Suppl.12)S1960S-197.
- 6. Capelli R, Nicora M, Di Perri T. Use of extract of Ruscus aculeatus in venous disease in the lower limbs. Drugs Exp Clin Res 1988;14:277–83.
- 7. Guillaume M, Padioleau F. Venotonic effect, vascular protection, anti-inflammatory and free radical scavenging properties of Horse Chestnut extract. Arzneim-Forsch Drug Res 1994; 44:25–35.
- 8. Waynberg J, Brewer S. Effects of Herbal VX (Ginkgo biloba and Muira puama) on libido and sexual activity in premenopausal and postmenopausal women. Adv Ther 2000 Sep-Oct;17(5):255-62.
- 9. The Arginine Solution: The First Guide to America's New Cardio-enhancing Supplement by Robert Fried Ph.D. and Woodson C. Merrell MD, 1999, Warner Books

Serving Size / 6 Tablets Servings Per Container / 30					
Amount Per Serving	% Daily Value		Amount Per Serving	% Daily Value	
Calories	15		L-Lysine HCI	100 mg	*
Thiamin	1 mg	83%	Butcher's Broom	36 mg	*
Riboflavin	1 mg	77%	Rhizome Extract		
Niacin	1.2 mg	8%	Horse Chestnut	36 mg	*
Vitamin B-6	1 mg	59%	Seed Extract		
Folate	300 mcg DFE	75%	Ginkgo Leaf Extract	132 mg	*
Vitamin B-12	6 mcg	250%	Catuaba Bark Extract	90 mg	*
L-Arginine	3000 mg	*	*Daily Value not established.		

INGREDIENTS: L-Arginine (from L-Arginine Monohydrochloride), Microcrystalline Cellulose, Stearic Acid, L-Lysine HCl, Ginkgo (Ginkgo biloba L.) Leaf Extract, Catuaba Bark Extract, Croscarmellose Sodium, Natural Lemon and Peppermint Flavors, Magnesium Stearate, Butcher's Broom Rhizome Extract, Horse Chestnut Seed Extract, PhytoZyme® proprietary blend (Bromelain, Papain, Alfalfa, Parsley, and vegetable and fruit concentrates from Carrots, Broccoli, Pea, Banana, Cantaloupe, Lima Beans, Mango, Pumpkin, Spinach, Tomato, Cauliflower, Orange, Papaya, Sweet Potato, Asparagus, Beet, Green Bean, Snow Pea, Blueberry, Chili Pepper, Cranberry, Cucumber, Guava, Grapefruit, Kale, Lemon, Maitake Mushroom, Peach, Pineapple, Watercress, and Zucchini), Niacin (Nicotinamide), Thiamin HCI (Vitamin B-1), Riboflavin (Vitamin B-2), Vitamin B-6 (Pyridoxine HCI), Calcium L-Methylfolate, and Vitamin B-12 (Cyanocobalamin).

LIS SE MOD

Arginine, an Amino Acid, has gained scientific interest as a metabolic fuel in the body's natural generation of Nitric Oxide ("NO"). The 1998 Nobel Prize in Medicine was awarded to scientists who discovered that NO helps with the normal relaxation of blood vessels within the circulatory system, which supports healthy blood flow to the organs.

Formulated in the exclusive PhytoZyme® base of plant enzymes for bioavailability and over 30 synergistic fruit, vegetable and herbal concentrates for "extra" phytonutrient cofactors.

As with all supplements, please consult your physician prior to taking if you are pregnant or attempting to become pregnant, breast-feeding, under a doctor's care or taking prescription medication. Store and keep out of reach of young children.

This product should not be taken with erectile dysfunction or nitroglycerin medications (sublingual or patches).

Allergy Information: This product is processed in the same facility that processes products containing fish/shellfish, soy and dairy.

This product was not tested on animals.

Suitable for Vegetarians.

Supplement Facts

DIRECTIONS: Six tablets a day. Take with a glass of liquid and swallow tablets whole.