



Social media guidelines

Social media can be a great way to connect with like-minded people, whether publically or privately. It may now be something you regularly use to help build your business. So here are some guiding principles to help safeguard you.



Do: follow and familiarise yourself with Lifepilus' **terms and conditions** to avoid any misuse of the Lifepilus brand including company name, product names or other trade names.



Do: respect the different laws of each land you may be operating in including copyright, advertising, fair use laws and General Data Protection Regulations.



Do: subscribe to official Lifepilus social media channels and share our posts with others. It's a great way to encourage interest in Lifepilus and our products. And safeguards you from potentially breaching Lifepilus terms and conditions if setting up separate groups.



Do: follow applicable policies and terms with any online activity - whether publishing in a public, closed or secret group [Facebook, Instagram, Twitter etc. as well as Lifepilus].



Do: take care about what you publish in any community. Avoid making unauthorised income and health claims. And please remember medical claims are not permissible.



Do: identify yourself and protect your privacy in settings.



Do: ask for guidance and always **contact us** for advice if you are unsure of anything.



Do: speak only for yourself and be respectful of others in what you say and how you say it.



Do: be truthful, transparent and professional - taking full responsibility for what you say and publish.



Do: enjoy having natural honest and open conversations, using your best judgement and, above all, being your lovely self!



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