



Our Compensation Plan: The Leadership Development Bonus

Leadership Development Bonus

The Leadership Development Bonus can be earned from when an associate achieves the next level beyond Diamond status – what we call our “Star Diamond” levels.

What is it?

At Lifeplus, when we have an associate who has worked to become a true leader within their own organization, and has now gone that extra mile and has begun to create and nurture more leaders beneath them, we want to recognize that extraordinary work.

That’s where our third phase of bonuses comes into effect. The Leadership Development Bonus rewards and recognizes those individuals who have taken inspiration from Lifeplus and applied it on an expansive scale. These additional bonuses continue to reward those who have reached the top end of our compensation plan.

How does it work?

This table illustrates the threshold for achieving Star Diamond.

Qualification Requirement		
Achievement Level	Bonus	Qualification (GV = Group Volume)
1* Diamond 150 IP PV*	3%	12 Active Legs, 15,000 IP GV, 1 Diamond Leg, 2 Bronze Legs
2* Diamond 150 IP PV	3%	12 Active Legs, 20,000 IP GV, 2 Diamond Legs, 1 Bronze Leg
3* Diamond 150 IP PV	2%	12 Active Legs, 25,000 IP GV, 3 Diamond Legs

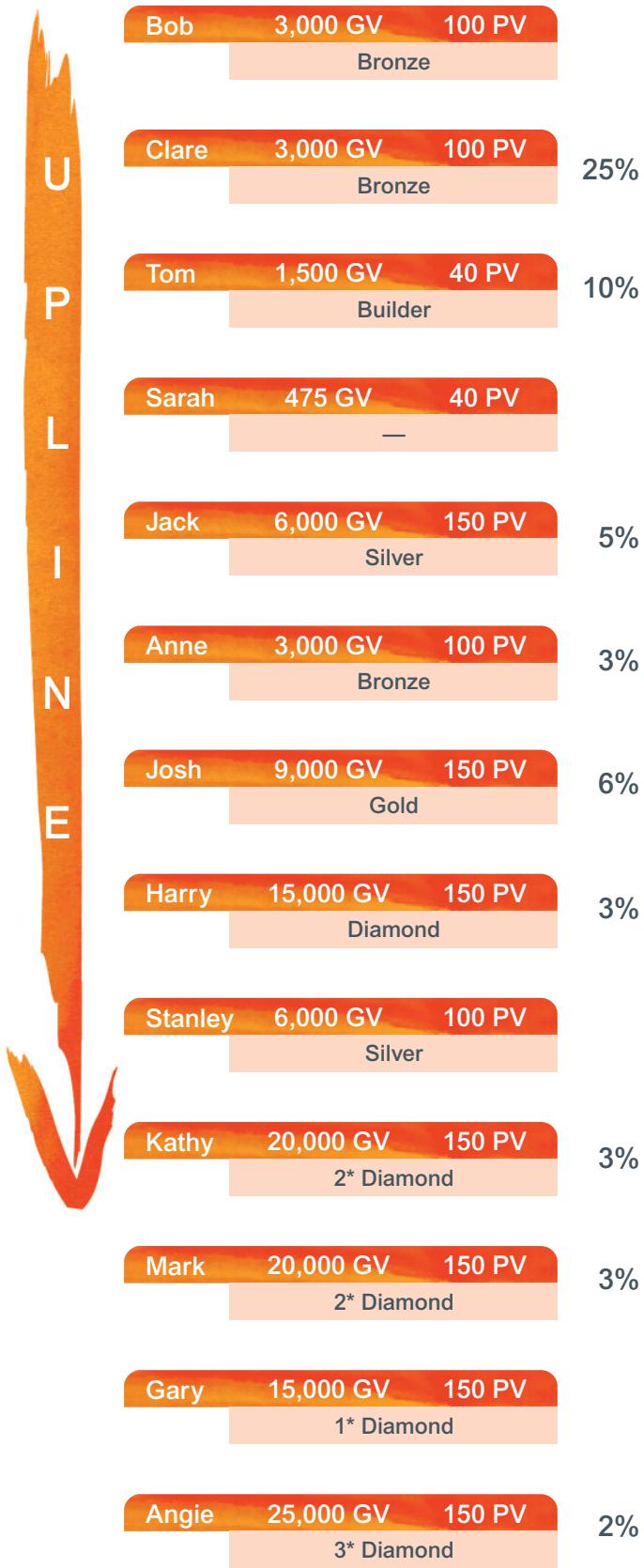
*PV = Personal Volume

As you can see, it’s an extension of the model shown at the previous level of Leadership Bonus, based on specific volumes – but with an added requirement of having what we call a Diamond leg – which means you have at least one Diamond partner in any one leg beneath you.

So how does this work in practice? Here’s an example for you, showing how the bonus works on an order of 100 IP.

An Example

In practice, all of this operates more simply than it may seem. Let's take one order of 100 IP and see how the commissions are paid upline. Remember, we are not showing what everyone in the example earns, but how the 60% bonus is paid on this one order. Also, take notice that **we are moving upline as we move down the page**.



Bob places an order with 100 IP. No commissions are paid to Bob on his own order.

Clare is Bob's sponsor. Since Clare has met her 40 IP PV requirement, she earns the 25% first-level commission on Bob. The GV is not considered for purposes of the Referral Bonus commissions (levels 1 to 3).

Tom is Clare's sponsor and has qualified with a 40 IP PV order. Tom earns the 10% second-level commission on Bob.

Sarah is Tom's sponsor, so Bob is on her third level. Although Sarah has a 40 IP PV qualifying order, she doesn't have 3 qualifying associates on her first level, so she does not receive a third-level commission on Bob. That commission is rolled up to the first qualifying associate in Sarah's upline.

Jack is Sarah's sponsor and qualifies to receive the third-level 5% commission on Bob's 100 IP. This is an example of compression, because Bob is normally on Jack's fourth level, but he has now compressed to Jack's third level.

Anne is Jack's sponsor and has Bronze status, so she earns a 3% Leadership Bonus commission on Bob.

Josh is Anne's sponsor and has Gold status, so Josh earns a 6% Leadership Bonus commission on Bob.

Harry is Josh's sponsor and has Diamond status, so Harry earns a 3% Leadership Bonus commission on Bob. (After paying 6% to Josh and 3% to Anne that leaves 3% of the 12% Leadership Bonus to be paid to Harry)

Stanley is Harry's sponsor and has Silver status. Since all of the Leadership Bonus commissions have already been paid on Bob's order, Stanley does not earn on Bob's purchase.

Kathy is Stanley's sponsor and has 2* Diamond status, so Kathy earns the 3% 1* Diamond Leadership Development Bonus (LDB) on Bob. (This 1* Star Diamond commission is paid to the first upline 1* Diamond or higher Diamond following the completion of the Leadership Bonus commissions).

Mark is Kathy's sponsor and has 2* Diamond status, so Mark earns a 3% 2* Diamond LDB on Bob's order.

Gary is Mark's sponsor and has 1* Diamond status. Since the 1* Diamond LDB has already been paid (to Kathy), Gary does not earn on Bob's order.

Finally, Angie is Gary's sponsor and Angie has 3* Diamond status, so Angie earns the 2% 3* Diamond LDB on Bob's order of 100 IP.

Total: 60%